

Privacy Policy

Revised August 24, 2020

Policy describing what personal information we collect and how we use it.

Canvasback Missions, Inc. is a 501(c)(3) nonprofit organization, working to bring specialty healthcare, health education, and wholeness to the islands of the Pacific since 1981. This privacy policy exists to be as clear and straightforward as possible because we care about the people we serve and those who support our mission. Canvasback Missions (CM) values the privacy of others and the information we gather during the course of our work.

This Privacy Policy applies to all information we receive, both online and offline, through any process including information gathered during the course of mission work in the islands of Micronesia.

OUR COMMITMENT TO OUR DONORS (Donor Privacy Policy)

We will not sell, share or trade our donors' names or Personal Information with any other entity, nor send mailings to our donors on behalf of other organizations except where required to do so by law. This Donor Privacy Policy applies to all information received by CM, both online and offline, on any Platform, as well as any electronic, written, or verbal communications.

ACCEPTANCE OF TERMS

By visiting Canvasback Missions' website and/or using our Services, you agree to the terms ("Terms") of this Privacy Policy and our accompanying Terms of Use

THE INFORMATION WE COLLECT

Canvasback Missions collects information when you visit our website, create an account, edit your account information, volunteer for mission work, or receive specialized medical services. Some of this information is technical information automatically logged by our servers. Outlined below are the types of information, both directly from you and indirectly through the collection of information by third-party service providers (together, "Partners") that we specifically collect.

You authorize us to use, store and otherwise process any personal information which relates to and identifies you, including (but not limited to) your name and address, to the extent reasonably necessary to provide the services which are available through our website, our Partners, successors, assignees, associates, sub-contractors, or other third parties.

1. Personal Information ("Personal Information")

For purposes of this Privacy Policy, Personal Information means any information or set of information that identifies or could be used by or on behalf of Canvasback Missions, or any of our Partners to identify a natural or legal person. Personal Information does not include information that is encoded, aggregated, anonymized, or publicly available information that has not been combined with non-public Personal Information.



Examples of different purposes for which we may collect Personal Information include, but are not limited to:

- The registration process for Registered Users;
- Use of areas of the CM website, in which you may be asked to provide certain information about yourself, such as your name, mailing address, e-mail address, username and password, falling under the registration process for Registered Users ("Registration Process");
- During the donation process made directly to Canvasback we will collect Personal Information such
 as your name, billing address, phone number(s), and e-mail address(es), if you have not already
 provided these details. We collect information about your donation, including the amount of your
 donation. This information will not be shared, sold, traded, or rented to other individuals or
 companies nor will it be used outside of the organization except where required to do so by law;
- We also collect (but do not retain) credit card numbers which are processed by a third-party
 payment vendor subject to the Payment Card Industry Data Security Standards. By using a thirdparty vendor, your information is subject to use based on the vendor's terms of service and policies.
 This information is used to process donations and is not retained or available for use outside of the
 transaction;
- Job applications;
- Surveys. Periodically, Canvasback may invite you to participate in completing online surveys. If you
 have created a CM account, information we collect from these surveys may be associated with you
 personally. Access to this information is limited to personnel who must use the data to perform
 required work assignments;
- Contact you regarding your donation(s), as to the quality of the service, as well as any potential errors that may have occurred;
- Voluntary submissions to CM requesting information about our services, signing up to receive information from us, recruitment activities for volunteer events, or sending us an e-mail;
- E-mail subscriptions. Canvasback Missions may also compile a subscription list to which you
 voluntarily submit your name, mailing address, and/or email address. The purpose of such a
 subscription list would be to send periodic updates to subscribers on matters of interest. You will
 have the ability to opt-out of further communications in accordance with procedures described in
 each such update.

2. Non-Personal/Other Information

In addition to the Personal Information, we and our Partners may collect additional information that does not personally identify you ("Other Information"). Other Information may include information collected:

a. <u>From Your Activity.</u> Information that we or our Partners may automatically collect when you visit, access, and/or use the Platform, including, but not limited to your IP address, Internet Service provider, browser type and language, referring and exit pages and URLs, date and time, amount of time spent on particular pages, which sections of the Canvasback Missions, or Partner website you visit,



number of links you click while on the Platform, search terms, operating system, general geographic location, and technical information about your mobile device.

- b. <u>From Cookies, JavaScript Tags.</u> Information that we or Partners automatically collect using technical methods, including but not limited to cookies ("Cookies"), JavaScript tags, web beacons, pixel gifs, Flash cookies, and other locally stored objects. Cookies are small packets of data that a website stores on your computer's hard drive so that your computer will "remember" information about your visit. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until you delete them) to enhance your experience using Canvasback Missions and to allow us and our Partners to collect Other Information. You may be able to disable cookies and/or other locally stored cookies by disabling them in your browser or on your device. Please consult your Internet browser's documentation for information on how to do this and how to delete persistent cookies. However, if you decide not to accept cookies from us, Canvasback Missions may not function properly.
- c. <u>Do Not Track ("DNT")</u>. Canvasback Missions assumes no responsibility for responding to "Do Not Track" web browser signals. Consult external website polices regarding their responses to DNT signals.

Partners

Partners include, but are not limited to:

Google Analytics. Canvasback uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The Other Information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. You can opt out of Google Analytics without affecting how you visit our site – for more information on opting out of being tracked by Google Analytics across all websites you use, visit Google Ad Settings.

Google's ability to use and share information collected by Google Analytics about your visits to this site is restricted by the Google Analytics Terms of Use and the Google Privacy Policy.

b. **MailChimp**. Canvasback Missions uses this service for marketing services to distribute information related to interests, mission work, volunteer efforts, and related content. Other



Information generated by the Cookie about your use of the website will be transmitted to and stored by Neon One. This includes an opportunity to opt-out of this data distribution and collection.

c. **Neon One**. Neon One is a cloud based propriety software-as-a-service contact management database. Canvasback Missions utilizes this service in accordance with Neon One's Terms of Service. By using those systems you are agreeing to the Terms of Service.

Canvasback Missions reserves the right to add or delete Partners at any time, at Canvasback Missions' sole discretion, subject to the terms of the Partner's privacy policy.

We may share Other Information about your activity on the Platform with third parties for the purpose of tailoring, analyzing, managing, reporting, and optimizing advertising you see on the Platform and elsewhere. These third parties may use Cookies, pixel tags ("pixel tags," "web beacons," "pixel gifs," or "clear gifs"), and/or other technologies to collect such Other Information for such purposes. Pixel tags enable us, and these third-party advertisers, to recognize a browser's Cookie when a browser visits the site on which the pixel tag is located in order to learn which advertisement brings a user to a given site.

Search Engines and Other Sites

Search Engines and other sites not affiliated with Canvasback Missions, such as archive.org or google.com, may crawl the Site and make available to the public publicly-available content and postings from the site. The Site may also contain links to other websites. Canvasback is not responsible for the privacy practices of such other websites. Canvasback encourages its visitors and users to be aware of such search engines and other sites when they leave the Site and to read the privacy statement of each website they visit.

How We Use and Share the Information

We use Personal Information and Other Information to provide you Services, process your donations, solicit your feedback, inform you about our services, personalize communications and fundraising appeals that we believe will be of interest to you, gather Personal Information as required and as it relates to volunteer activities outside of the United States, and to improve our Services to you.

We may also use and/or share Personal Information, Other Information, and User Content as described below:

We do not sell, share, rent any Personal Information and Other Information with other companies. You may at any time opt-out of Canvasback Missions Platform by discontinuing its use, or availing yourself of the opt-out opportunities as appropriate. One such opportunity to opt-out can be found by contacting us, as described in the "How to Contact Us" section below.

We will gather Personal Information from volunteers as required by the third-parties we do business with such as airlines and Micronesian governments. Additionally, we will gather Personal Information as needed such as passport, licensing information and other medical related Personal Information in order to facilitate the mission work the volunteer has accepted.

In an ongoing effort to better understand visitors to our site and our services, we may analyze Other Information in aggregate form in order to operate, maintain, manage, and improve our services. This



aggregate information does not identify individuals personally. We may share this aggregate data with our affiliates, agents, and business partners. We may also disclose aggregated user statistics in order to describe our products and services to current and prospective business partners and to other third parties for other lawful purposes.

As we develop our non- profit organization, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, sale of assets, dissolution, or similar event, the Personal Information and Other Information may be part of the transferred assets. To the extent permitted by law, we may also disclose the Personal Information and the Other Information: (i) when required by law, court order, or other government or law enforcement authority or regulatory agency; or (ii) whenever we believe that disclosing such information is necessary or advisable, for example, to protect the rights, property, or safety of Canvasback Missions or others.

Accessing and Modifying Information and Communication Preferences

Upon request, Canvasback Missions will grant individuals reasonable access to Personal Information that we hold about them. For example, visitors to the Platform who have provided Personal Information to us may review and/or make changes to the same by logging into their account or by contacting Canvasback. In addition, individuals may manage their receipt of communications by clicking on the "unsubscribe" link located on the bottom of any Canvasback Missions News e-mail or by following the instructions found on the website. We will use commercially reasonable efforts to process such requests in a timely manner. You should be aware, however, that it is not always possible to completely remove or modify information in our subscription databases, or that we are required by law to maintain for a set period of time.

How We Protect the Information

We take commercially reasonable steps to protect Personal Information and Other Information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. Please understand, however, that no security system is impenetrable. We cannot guarantee the security of our databases, nor can we guarantee that the information that you supply will not be intercepted while being transmitted to and from us over the Internet. In particular, e-mail sent to or from the Platform may not be secure, and you should, therefore, take special care in deciding what information you send to us via e-mail.

To help prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect. Our website uses a Transport Layer Security, the standard security technology for establishing an encrypted link between a web server and a browser. This link ensures that all data passed between the web server and browsers remain private. All online donation transactions are handled by Payment Card Industry (PCI)-compliant vendors. PCI refers to the technical and operational standards that businesses must follow to ensure that credit card data provided by cardholders is protected.



Important Notices to Non-U.S. Residents

Our Platform and our servers are operated in the United States. If you are located outside of the United States, please be aware that any Personal Information you provide to us will be transferred to the United States. By using the Platform and by providing us Personal Information in any manner, you consent to this transfer and our use of the information and data provided by you in accordance with this Privacy Policy.

If you have any questions regarding this Privacy Policy, please contact us as described in the "How to Contact Us" section below. We will investigate your question, respond to your inquiry, and attempt to resolve any concerns regarding your privacy question.

Links to External Websites

Canvasback Missions' website or any externally-facing communications from Canvasback (from any Platform, online or offline, verbal, written, or electronic) may contain links to third-party websites. Canvasback Missions has no control over the privacy practices or the content of those websites and is therefore not responsible for the content or the privacy policies of those third-party websites. You should check the applicable third-party privacy policy and terms of use when visiting any other websites.

Children

We do not knowingly collect Personal Information from children under the age of 18 through the Platform Services. If you are under 18, please do not give us any Personal Information. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Privacy Policy by instructing their children to never provide Personal Information through the Services without their permission. If you have reason to believe that a child under the age of 18 has provided Personal Information to us, please contact us, and we will endeavor to delete that information from our databases. Any information gathered from minor children will only be under the expressed consent of the parents or legal guardians and will be gathered for the express purpose of non-domestic missionary activities.

California Residents

It is Canvasback Missions' policy not to disclose any personal information we collect to third parties for direct marketing purposes under any circumstances. However, California Civil Code Section 1798.83 requires that all California residents be afforded the option to exercise your choice of whether your personal information may be shared with third parties for direct marketing purposes or not, as well as to receive information specified in the statute if your personal information is disclosed to third parties for direct marketing purposes. Accordingly, if you are a California resident and you wish to inform Canvasback Missions whether you permit or refuse the sharing of your personal information with third parties for direct marketing purposes, or if you wish to request certain Personal Information to be disclosed to third parties for direct marketing purposes, please contact us as described in the "How to Contact Us" section below.

Changes to This Privacy Policy

This Privacy Policy is effective as of the date stated at the top of this Privacy Policy. We may change this Privacy Policy from time to time. Please be aware that, to the extent permitted by applicable law, our

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use of the Personal Information and Other Information is governed by the Privacy Policy in effect at the time we collect the information. Please refer back to this Privacy Policy on a regular basis.

How to Contact Us

If you have questions about this Privacy Policy, please contact Canvasback Missions via:

e-mail at privacy@canvasback.org with "PRIVACY POLICY" in the subject line;

or by postal mail to: Privacy Administrator, Canvasback Missions, 940 Adams Street, Suite R, Benicia, CA 94510.

Our intent is to promptly reply to every message we receive. This information is used to respond directly to your questions or comments. We also may file your comments to improve our services in the future.